

# capTivate™

B R A N D S



# Fusion®

T W I S T

2025

# Introduction

*We are Captivate Brands, designers and suppliers of beautifully presented, practical products for your kitchen and home.*

**Proudly designed in the heart of Britain, our in-house creatives infuse every product with a splash of creativity and boundless imagination.**

Fuelled by years of expertise, we've been bringing one-of-a-kind treasures to market for many years with an unwavering dedication to quality, style, and value.

Our enchanting array of kitchen and homeware products are meticulously designed to ignite inspiration and captivate your senses. Desirability and durability come hand in hand with practical application to create products that are your kitchen problem-solvers.

From contemporary compositions to country kitchens, we also collaborate with market-leading brands to help you curate distinctive ranges that effortlessly find their place in any home. Join us in transforming everyday tasks into extraordinary experiences!

## *Come Visit Us*

We'd love to welcome you to our showroom in Worcester, where you can explore our stunning collections of kitchen and homeware up close. From timeless classics to our latest collaborations, it's the perfect place to get inspired and discover products tailored to your needs.

To book an appointment and experience the Captivate Brands range firsthand, simply get in touch with our team today.

**We look forward to seeing you!**



# Fusion<sup>®</sup>

T W I S T

**All the colour you could ever want for your kitchen.**

Fusion Twist comprises of quality silicone utensils and a range of gadgets for every situation you can come across. You will find the colour to suit your style and kitchen, these every day products will stand up to the task and be your kitchen essential for many years to come.



**NEW  
Colour  
for 2025**  
**Fusion<sup>®</sup>**  
T W I S T

**Coral Twist**  
2030c

## Introducing Coral Twist...

Our vibrant new colour that's sure to brighten up your home! Look out for the NEW stickers on your favourite products, now available in Coral Twist, and discover our exciting brand-new additions featuring this stunning shade. Don't miss out – start your collection today

NEW  
COLOUR  
2025



07

**Kitchen Gadgets,**  
Everyday Essential Gadgets, **p.07**



05



NEW  
COLOUR  
2025

COORDINATED TREND COLOURS



11

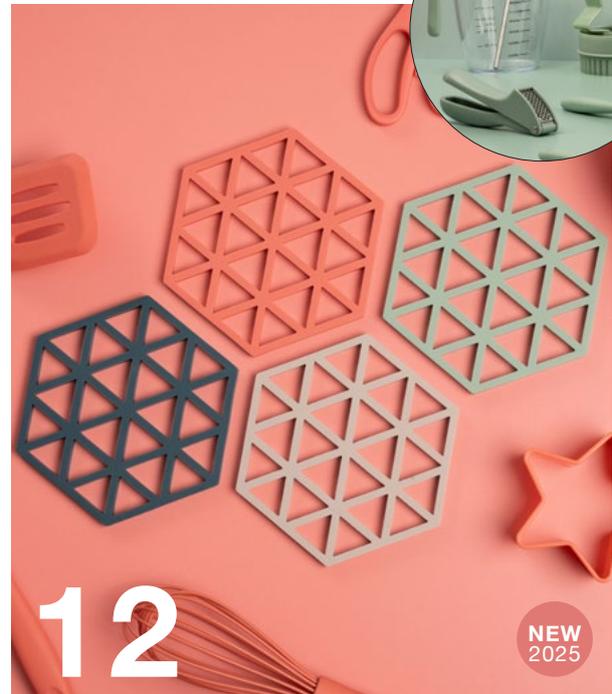
**Food Prep,**  
Measuring Jug  
with Easy to Read  
Measurements,  
**p.08**



08



**Food Prep,** Chopping Boards, **p.08**



12

NEW  
2025



05

**Utensils,**  
Complete Silicone  
Utensil Range,  
**p.05**



MIXED COLOUR PRODUCT

**Solid Spoon**

Silicone.  
28cm.  
Backing Card.



**Slotted Spoon**

Silicone.  
28cm.  
Backing Card.



**Wide Turner**

Silicone, Stainless Steel,  
PP & Soft-touch Handle.  
31cm.  
Backing Card.



**Slotted Turner**

Silicone.  
29.5cm.  
Backing Card.



**Spatula**

Silicone.  
28cm.  
Backing Card.



## Pastry Brush

Silicone.  
20.5cm.  
Backing Card.



NEW  
COLOUR  
2025



Coral.  
**FTSILBRSHCRL**

Blue.  
**FTSILBRSHBLU**



Mint.  
**FTSILBRSHMNT**



Grey.  
**FTSILBRSHGRY**



## Whisk

Silicone, PP &  
Soft-touch Handle.  
28cm.  
Backing Card.



NEW  
COLOUR  
2025



Coral.  
**FTSILWHSKCRL**

Blue.  
**FTSILWHSKBLU**



Mint.  
**FTSILWHSKMNT**



Grey.  
**FTSILWHSKGRY**

## Set of 2 Tongs

PP.  
20cm & 25.5cm.  
Backing Card.



NEW  
COLOUR  
2025



Coral.  
**FTTONG2PKCRL**

Blue.  
**FTTONG2PKBLU**



Mint.  
**FTTONG2PKMNT**



Grey.  
**FTTONG2PKGRY**

## Measuring Spoons

PP.  
1/4 tsp, 1/2 tsp,  
1 tsp & 1 tbsp.  
Backing Card.



NEW  
COLOUR  
2025



Coral.  
**FTMSPNSCRL**

Blue.  
**FTMSPNSBLU**



Mint.  
**FTMSPNSMNT**



Grey.  
**FTMSPNSGRY**

## Measuring Cups

PP.  
1/8 cup, 1/4 cup,  
1/3 cup, 1/2 cup  
& 1 cup.  
Backing Card.



NEW  
COLOUR  
2025



Coral.  
**FTMCUPSCRL**

Blue.  
**FTMCUPSBLU**



Mint.  
**FTMCUPSMNT**



Grey.  
**FTMCUPSGRY**



**Garlic Press**

Stainless Steel & ABS.  
16cm.  
Backing Card.



NEW  
COLOUR  
2025



Coral.  
**FTGARLICRCL**

Blue.  
**FTGARLICBLU**



Mint.  
**FTGARLICMNT**



Grey.  
**FTGARLICGRY**

**Multi Peeler**

Stainless Steel & PP.  
18cm.  
Backing Card.



NEW  
COLOUR  
2025

Coral.  
**FTMPEELRCL**



Blue.  
**FTMPEELBLU**



Mint.  
**FTMPEELMNT**



Grey.  
**FTMPEELGRY**

**Scissors**

Stainless Steel, PP  
& Soft-touch Handle.  
21.5cm.  
Backing Card.



NEW  
COLOUR  
2025

Coral.  
**FTSCISSORRCL**



Blue.  
**FTSCISSORBLU**



Mint.  
**FTSCISSORMNT**



Grey.  
**FTSCISSORGRY**

**Pizza Cutter**

PP, PS & Stainless Steel.  
22cm.  
Backing Card.



NEW  
COLOUR  
2025

Coral.  
**FTPIZZACRL**



Blue.  
**FTPIZZABLU**



Mint.  
**FTPIZZAMNT**



Grey.  
**FTPIZZAGRY**

**Can Opener**

ABS, Iron, Stainless Steel  
& Soft-touch Handle.  
17.5cm.  
Backing Card.



NEW  
COLOUR  
2025

Coral.  
**FTCANOPENRCL**



Blue.  
**FTCANOPENBLU**



Mint.  
**FTCANOPENMNT**



Grey.  
**FTCANOPENGRY**

## Set of 4 Chopping Boards

NEW 2025

PP.  
32.5cm x 24cm.  
Closed Colour Box.

**FTS04CHOPSET**

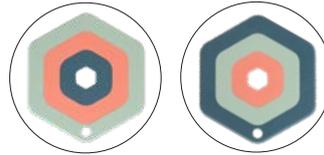


## Nesting Trivet Set

NEW 2025

Silicone.  
19cm x 17cm.  
Card Wrap.

**FTTRIVETSET**



Set of 3 Trivets  
Mixed Colours

## Measuring Jugs

NEW 2025

PP & TPR.  
1l / 34fl oz.  
Hang Tag.



Coral.  
**FT1LJUGCRL**



Blue.  
**FT1LJUGBLU**



Mint.  
**FT1LJUGMNT**



Grey.  
**FT1LJUGGRY**

## Pack of 4 Straws

NEW 2025

Stainless Steel, Silicone,  
Nylon & Wire Cleaning Brush.  
21.5cm.  
Window Colour Box.

**FTSS4PKSTRAW**



## Set of 4 Cheese Knives

NEW 2025

Stainless Steel & PP.  
13.5cm.  
Window Colour Box.

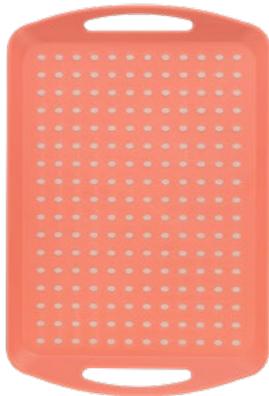
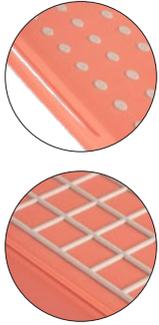
**FTCHEESEKNFSET**



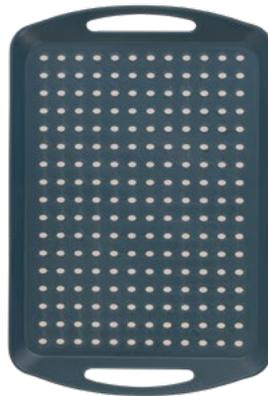
### Non-Slip Trays

PP & TPR.  
45.5cm x 31cm.  
Face Label.

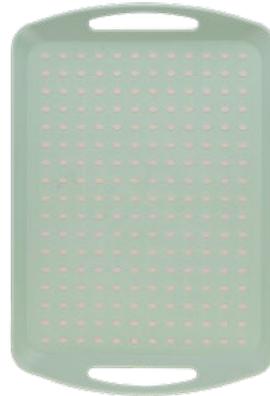
NEW  
2025



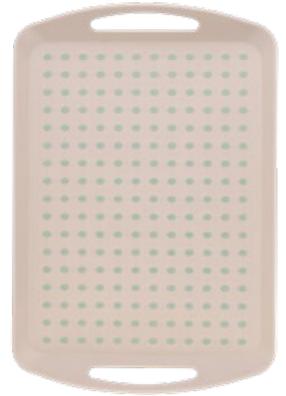
Coral.  
**FTTRAYCRL**



Blue.  
**FTTRAYBLU**



Mint.  
**FTTRAYMNT**



Grey.  
**FTTRAYGRY**



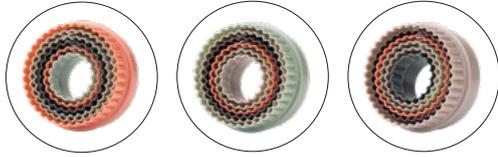
**Double Sided  
Cookie Cutters**

PP.  
Largest Size: 10cm Dia.  
Backing Card.

**FTDSCUT6**



NEW  
2025



Set of 6 Cutters  
Mixed Colours

**Flower  
Cookie Cutters**

PP.  
Largest Size: 10cm x 10cm.  
Backing Card.

**FT6FLOWERCUT**



NEW  
2025



Set of 6 Cutters  
Mixed Colours

**Heart  
Cookie Cutters**

PP.  
Largest Size: 10cm x 9cm.  
Backing Card.

**FT6HEARTCUT**



NEW  
2025



Set of 6 Cutters  
Mixed Colours

**Star  
Cookie Cutters**

PP.  
Largest Size: 9.5cm x 9.5cm.  
Backing Card.

**FT5STARCUT**



NEW  
2025



Set of 5 Cutters  
Mixed Colours

**Food Tongs**

Stainless Steel & PP.  
30cm.  
Backing Card.



Blue.  
**FTFTONGSBLU**



Mint.  
**FTFTONGSMNT**



Grey.  
**FTFTONGSGRY**

**Silicone  
Tongs**

Silicone.  
29cm.  
Backing Card.



Blue.  
**FTSILTONGBLU**



Mint.  
**FTSILTONGMNT**



Grey.  
**FTSILTONGGRY**

**Dual  
Spatula**

Silicone Head & PP.  
28.5cm.  
Backing Card.



Blue.  
**FTDUALSPATBLU**



Mint.  
**FTDUALSPATMNT**



Grey.  
**FTDUALSPATGRY**

**Masher**

Nylon, PP & Soft-touch.  
24cm.  
Backing Card.



Blue.  
**FTNYMASHBLU**



Mint.  
**FTNYMASHMNT**



Grey.  
**FTNYMASHGRY**

### Hand Grater

Stainless Steel, PP Protector & Soft-touch Handle.  
24cm.  
Backing Card.



Blue.

**FTHGRATEBLU**



Mint.

**FTHGRATEMNT**



Grey.

**FTHGRATEGRY**

### Ice Cream Scoop

PP, Zinc Alloy & Stainless Steel.  
18cm.  
Backing Card.



Blue.

**FTSCOOPBLU**



Mint.

**FTSCOOPMNT**



Grey.

**FTSCOOPGRY**

### Egg Slicer

Stainless Steel, Wire & ABS.  
15cm.  
Backing Card.



Blue.

**FTESLICEBLU**



Mint.

**FTESLICEMNT**



Grey.

**FTESLICEGRY**

### Apple Corer & Slicer

Stainless Steel & ABS.  
18cm.  
Backing Card.



Blue.

**FTCOREBLU**



Mint.

**FTCOREMNT**



Grey.

**FTCOREGRY**

### Mixing Bowl & Colander Set

PP & Soft-touch Handle.  
26.5cm x 24cm x 15cm.  
Card Wrap.



Blue.

**FTMBCOLSETBLU**



Mint.

**FTMBCOLSETMNT**



Grey.

**FTMBCOLSETGRY**

### Juicer & Jug Set

AS & ABS.  
300ml / 10fl oz.  
Face Label & Base Label.



Blue.

**FTJUICEJUGBLU**



Mint.

**FTJUICEJUGMNT**



Grey.

**FTJUICEJUGGRY**

### Mini Colander & Bowl Set

PP.  
15cm Dia. x 9.5cm.  
Face Label & Base Label.



Blue.

**FTCLBWLSETBLU**



Mint.

**FTCLBWLSETMNT**



Grey.

**FTCLBWLSETGRY**

### Mini Pastry Brush & Jar Scraper Set

Silicone & PS.  
23cm.  
Backing Card.



Blue.

**FTPBRSHSETBLU**



Mint.

**FTPBRSHSETMNT**



Grey.

**FTPBRSHSETGRY**

NEW  
2025

**Mini Grater**

Stainless Steel & PP.  
6.5cm.  
Quantity in CDU: 32.

**FTMINIGRATECDU**



**Pack Of 4 Egg Poachers**

Silicone.  
9cm Dia. x 7.5cm.  
Quantity in CDU: 30.

**FTEGGPOACHCDU**



**Egg & Pancake Ring**

Silicone.  
10.5cm Dia.  
Quantity in CDU: 30.

**FTEPRINGCDU**



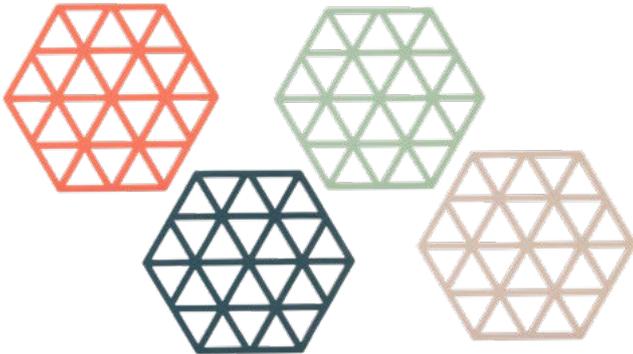
CDUs

**Trivet**

Silicone.  
16cm. x 13.5cm.  
Quantity in CDU: 24.

NEW  
2025

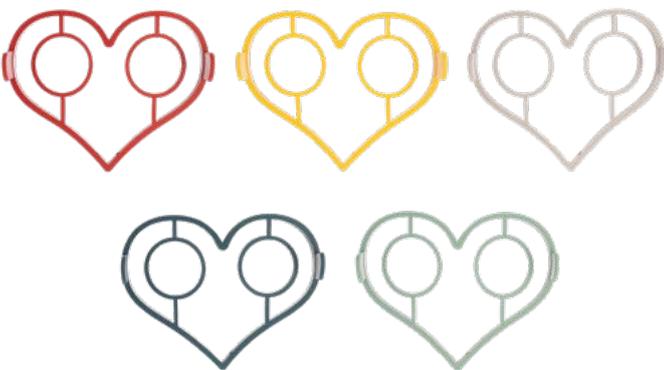
**FTTRIVETCDU**



**Heart Egg Ring**

Silicone.  
14cm x 1.5cm.  
Quantity in CDU: 20.

**FTHRTRINGCDU**



**Egg Separator**

PP.  
19cm.  
Quantity in CDU: 25.

**FTGGSEPCDU**



**Lemon Juicer**

PP.  
18cm x 13cm.  
Quantity in CDU: 20.

**FTJUICERCDU**



**Pack Of 12 Cupcake Cases**

Silicone.  
7cm Dia. x 3.5cm.  
Quantity in CDU: 20.

**FTSCCASE12CDU**



**Waiter's Friend**

Stainless Steel & PP.  
13.5cm.  
Quantity in CDU: 25.

**FTWFCORKCDU**



**Bottle Opener**

Stainless Steel & PP.  
15.5cm.  
Quantity in CDU: 25.

**FTBTOPNCDU**



## Spoon Rest

Silicone.  
9cm x 5cm.  
Quantity in CDU: 15.

**FTSPNRSTCDU**



## Square Ice Tray

Silicone.  
26.5cm x 11cm.  
Quantity in CDU: 15.

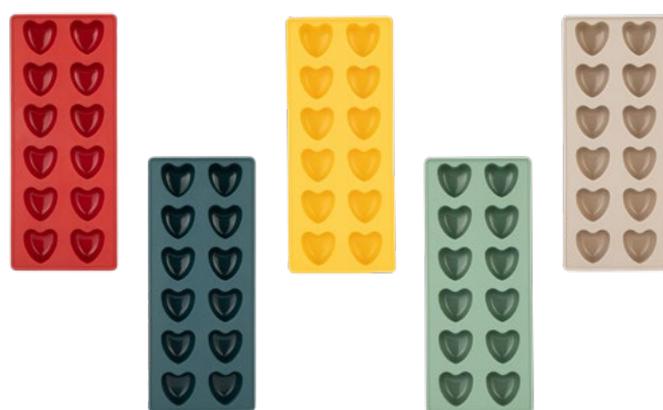
**FTICECUBECDU**



## Heart Ice Tray

Silicone.  
22.5cm x 9.5cm.  
Quantity in CDU: 15.

**FTICEHEARTCDU**



## Folding Trivet

Silicone.  
21.5cm.  
Quantity in CDU: 20.

**FTSILTRIVCDU**



**Pack Of 20 Bag Clips**

PP.  
2 Sizes: 5cm & 10cm.  
Quantity in CDU: 30.

**FTBCLIP20CDU**



**Mini Slotted Turner**

Silicone.  
20.5cm.  
Quantity in CDU: 25.

**FTMSSTRNCDU**



**Mini Spoon**

Silicone.  
20.5cm.  
Quantity in CDU: 25.

**FTMSSPNCDU**



**Mini Whisk**

Stainless Steel & Silicone.  
14.5cm.  
Quantity in CDU: 30.

**FTMWHSKCDU**



# Packaging



**Face Label & Base Label**

Food Prep & Serveware.



**Backing Card**

Food Prep.



**Card Wrap**

Food Prep.



**Hanging Wrap**

Food Prep & Serveware.



**Window Colour Box**

Leisure & Outdoors & Food Prep.

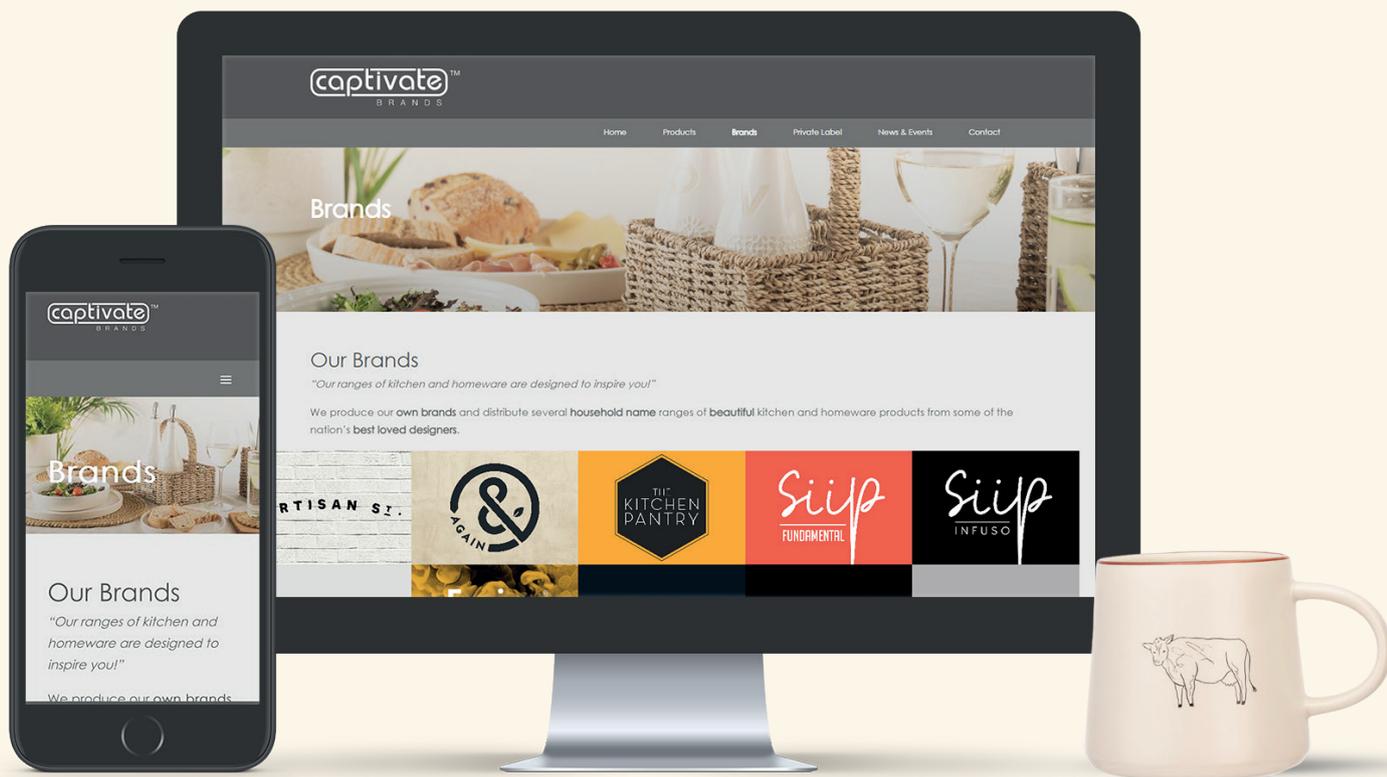


**CDU**

Food Prep & Barware.

# New Trade Ordering Website

NEW  
for  
2025



## Welcome to

## The Pantry

We're excited to introduce **The Pantry**, our new trade ordering website, designed to make your ordering experience seamless and efficient. Through this online portal, you can explore our full range of products, place orders with ease, and manage your account anytime, anywhere.

Getting started is simple! To get onboarded, reach out to our team today, and we'll guide you through the setup process. Join **The Pantry** and enjoy a smarter, faster way to access everything Captivate Brands has to offer.

*Get in contact today*

# STYLE SISTERS

*Coming soon...*



*exclusive to* **captivate**<sup>TM</sup>  
BRANDS

# orla kiely

*Coming soon...*



*exclusive to* **capture**<sup>TM</sup>  
BRANDS

. ARTISAN S I .

The Coast  
INSPIRED BY  
THE SEA & SHORE



Siip  
FUNDAMENTAL

Siip  
INFUSO

Fusion®  
T W I S T

Fusion®

JUST THE  
THING

LUXE KITCHEN

D  
DALTON & TURNER

Cath Kidston®  
LONDON

YVONNE  
ELLEN  
LONDON

MARY★BERRY

MAXWELL™  
& WILLIAMS  
DESIGNER HOMEWARES

**capture**™  
BRANDS

[www.capturebrands.com](http://www.capturebrands.com)

Capture Brands Ltd.  
Unit 1, Woodbury Lane  
Norton, Worcestershire  
United Kingdom  
WR5 2PT

+44 (0) 1386 421 622  
[info@capturebrands.co.uk](mailto:info@capturebrands.co.uk)