

capture™

BRANDS



MARY★BERRY

Signature Collection

2025

Introduction

We are Captivate Brands, designers and suppliers of beautifully presented, practical products for your kitchen and home.

Proudly designed in the heart of Britain, our in-house creatives infuse every product with a splash of creativity and boundless imagination.

Fuelled by years of expertise, we've been bringing one-of-a-kind treasures to market for many years with an unwavering dedication to quality, style, and value.

Our enchanting array of kitchen and homeware products are meticulously designed to ignite inspiration and captivate your senses. Desirability and durability come hand in hand with practical application to create products that are your kitchen problem-solvers.

From contemporary compositions to country kitchens, we also collaborate with market-leading brands to help you curate distinctive ranges that effortlessly find their place in any home. Join us in transforming everyday tasks into extraordinary experiences!

Come Visit Us

We'd love to welcome you to our showroom in Worcester, where you can explore our stunning collections of kitchen and homeware up close. From timeless classics to our latest collaborations, it's the perfect place to get inspired and discover products tailored to your needs.

To book an appointment and experience the Captivate Brands range firsthand, simply get in touch with our team today.

We look forward to seeing you!



MARY☆BERRY

Signature Collection

The Signature Collection by Mary Berry embodies understated elegance for everyday living—a truly classic kitchenware collection for modern times.

Encompassing Mary's quintessential English style, the designs are sophisticated and refined, but always practical. Featuring tableware, serveware, tea and coffee essentials, table linen, and more, The Signature Collection by Mary Berry brings timeless charm to your kitchen and living space. Collect it, love it, treasure it forever, and make your home more beautiful with The Signature Collection by Mary Berry.

Now introducing The Botanical Signature Collection, which seamlessly combines Mary's love of gardening with the success of the existing Signature Collection. The garden, Mary's first love (even before cooking), is celebrated in this stunning range, which draws inspiration from plants in her own garden. Each element of the design has been hand-drawn, capturing the delicate beauty of nature.

Whether you're a long-time fan of the Signature Collection or new to its charm, the Botanical range offers a fresh way to treasure the essence of Mary Berry's quintessential style.



FERN DECAL ILLUSTRATION

Botanical Fern, Complete Collection of Dinnerware & Tableware, p.06



05

NEW 2025



13



Glassware, Short Stemmed Glassware, p.13



05



NEW 2025

06



06



EMBROIDERED QUILTED TABLE LINENS

Classic Signature, Timeless Fine China Dinnerware, p.06



Serveware, Acacia Wood, p.09



07

NEW 2025

Set of 4 Cake Plates

Fine China.
16cm Dia.
Closed Colour Box.

MBSCCPLATE4



Cake Stand

Fine China.
30cm Dia. x 12cm.
Closed Colour Box.

MBSCCSTAND



Cake Server

Stainless Steel
& Fine China.
29cm.
Window Colour Box.

MBSCCAKESER



**Set of 4
Cake Forks**

Stainless Steel
& Fine China.
20cm.
Window Colour Box.

MBSCFORKSET



Mugs

Fine China.
300ml / 10 fl oz
Face Label
& Base Label.

NEW
2025



Botanical Signature.
MBBT300MUG



Classic Signature.
MBSC300MUG

Teapot

Fine China.
800ml / 27fl oz
Card Wrap.

NEW
2025



Botanical Signature.
MBBTTEAPOT



Classic Signature.
MBSC800TPOT

Cup & Saucer

Fine China.
225ml / 7.5fl oz.
Card Wrap.

NEW
2025



Botanical Signature.
MBBTCUPSAU



Classic Signature.
MBSCCUPSAU



Espresso Cup & Saucer

Fine China.
50ml / 1.5fl oz.
Card Wrap.

MBSCESPUP



Milk Jug

Fine China.
220ml / 7.5fl oz
Face Label
& Base Label.

MBSC220MJUG



Sugar Pot & Milk Jug Set

NEW
2025

Fine China.
Closed Colour Box.



Botanical Signature.
Sugar Pot: 8cm Dia. x 6cm
Milk Jug: 175ml / 6fl oz.

MBBTSUGJUG



Classic Signature.
Sugar Pot: 8cm Dia. x 6cm
Milk Jug: 220ml / 7.5fl oz.

MBSCSUGJUGSET

**Signature
16pc Dinner Set**

Fine China.
4x Dinner Plates,
4x Side Plates,
4x Cereal Bowls
& 4x Mugs.
Closed Colour Box.

MBSCDINSET16



**Botanical
12pc Dinner Set**

NEW
2025

Fine China.
x4 Dinner Plates.
x4 Side Plates.
X4 Cereal Bowls.
Closed Colour Box.

MBBTDINSET12



Plates

Fine China.
Face Label
& Base Label.



Side Plate, 20cm Dia.
MBSCSIDEPLATE



Dinner Plate, 27cm Dia.
MBSCDINPLATE

Butter Dish

Fine China.
11.5cm x 12.5cm x 9cm.
Card Wrap.

MBSCBTRDISH



Bowls

Fine China.
Face Label
& Base Label.



Classic Signature. Cereal Bowl, 13cm Dia. x 6.5cm.
MBSCCERBOWL



NEW
2025

Botanical Signature. Pasta Bowl, 21cm Dia. x 4.5cm.
MBBTASTBOWL



Classic Signature. Pasta Bowl, 21cm Dia. x 5cm.
MBSCPASTBOWL

Gravy Boat & Saucer

Fine China.
500ml / 17fl oz
Card Wrap.



NEW
2025

Botanical Signature.
MBBTAUJUG



Classic Signature.
MBSCSAUJUG

Jugs

Fine China.
Face Label
& Base Label.



NEW
2025

Botanical Signature.
Mini, 115ml / 4fl oz.
MBBTJUGMINI



NEW
2025

Botanical Signature.
Large Jug, 1l / 34fl oz.
MBBTJUGLRG



Classic Signature.
Large Jug, 1l / 34fl oz.
MBSCJUGLRG

Roasting Dishes

Fine China.
Face Label
& Base Label.



Botanical Signature.
Small, 19cm x 13cm x 6.5cm.
MBBTROASTSML



Botanical Signature.
Medium, 27cm x 19cm x 7cm.
MBBTROASTMED



Classic Signature.
Small, 19cm x 13cm x 6.5cm.
MBSROASTSML



Classic Signature.
Medium, 27cm x 19cm x 7cm.
MBSROASTMED



Classic Signature.
Large, 35.5cm x 24.5cm x 8cm.
MBSROASTLRG

Casserole Dish

Fine China.
2.5l / 85 fl oz.
Card Wrap.

MBSCCASDISH



Ramekin

Fine China.
9cm Dia. x 5cm.
Face Label
& Base Label.

MBSCRAMEKIN



Pack of 4 Egg Cups

Fine China.
5.5cm Dia. x 5cm.
Closed Colour Box.

MBSCEGGCUP4



Large Serving Dish

Fine China.
35cm x 20cm.
Face Label
& Base Label.

MBSCDISHLRG



Serving Bowls

Fine China.
Face Label & Base Label.



Classic Signature, Small.
11.5cm Dia. x 7cm.
MBSCBOWLSML



Botanical Signature, Small.
11.5cm Dia. x 7cm.
MBBTBOWLSML



Classic Signature, Medium.
16cm Dia. x 9cm.
MBSCBOWLME



Botanical Signature, Medium.
16cm Dia. x 9cm.
MBBTBOWLME



Classic Signature, Large.
20cm Dia. x 10cm.
MBSCBOWLLRG

Pinch Pots

Acacia Wood.
16cm x 8cm x 4cm.
Card Wrap.

MBSCPINCHPOT



Serving Boards

Acacia Wood.
Card Wrap.



Oval Serving Board,
35cm x 28cm x 2.5cm.
MBSCOVBOARD



Rectangular Serving Board,
40cm x 28cm x 2.5cm.
MBSCRECBOR

Paddle Boards

Acacia Wood.
Hang Tag.



38cm x 18cm.
MBSC38PADDLE



51cm x 18cm.
MBSC51PADDLE

Rectangular Serving Platters

Fine China.
Face Label
& Base Label.



Botanical Signature.
Small, 30cm x 13.5cm.
MBBTRCPLATSM



Classic Signature.
Small, 30cm x 13.5cm.
MBSCRCPLATSM



Botanical Signature.
Medium, 36cm x 20cm.
MBBTRCPLATMED



Classic Signature.
Large, 42cm x 25cm
MBSCRCPLATLRG

NEW
2025

Round Serving Platter

Fine China.
32cm Dia.
Face Label
& Base Label.



MBSCRDPLAT

Oval Serving Platters

Fine China.
Face Label
& Base Label.



Classic Signature.
Medium, 35cm x 25.5cm.
MBSCOVPLATMED



Botanical Signature.
Medium, 35cm x 25.5cm.
MBBTOVPLATMED



Classic Signature.
Large, 43cm x 33cm.
MBSCOVPLATLRG

NEW
2025





Oil & Vinegar Set

Fine China.
165ml / 5.5fl oz.
Closed Colour Box.

MBSCOILVIN



Set of 2 Serving Spoons

Stainless Steel & Ceramic.
23.5cm.
Window Colour Box.



Grey.
MBSCSERVSPGRY2



Green.
MBSCSERVSPGRN2



Pistachio.
MBSCSERVSPFIT2



Placemats

100% Cotton.
32cm.
Hang Tag.

Grey.
MBSCPMATGRY



Ivory.
MBSCPMATIVR



Green.
MBSCPMATGRN



Pistachio.
MBSCPMATPIT



Table Runners

100% Cotton.
195cm x 34cm.
Hang Tag.

Grey.
MBSCRUNGRY



Ivory.
MBSCRUNIVR



Green.
MBSCRUNGRN



Pistachio.
MBSCRUNPIT



Set of 4 Coasters

100% Cotton.
10cm.
Hang Tag.

Grey.
MBSCCOASTGRY4



Green.
MBSCCOASTGRN4



Ivory.
MBSCCOASTIVR4



Pistachio.
MBSCCOASTPIT4



Set of 4 Glasses

Glass.
Window Colour Box.



Shot Glasses, 50ml / 1.7fl oz.
MBSCSHOT4



Tumblers, 200ml / 6.5fl oz.
MBSCTUMBLER4



Tall Tumblers, 320ml / 11fl oz.
MBSCTALL4



White Wine Glasses, 200ml / 6.5fl oz.
MBSCWINESML4



Red Wine Glasses, 240ml / 8fl oz.
MBSCWINELRG4

Carafe

Glass.
1.6l / 54fl oz.
Closed Colour Box.

MBSCCARAFE



Packaging



Face Label & Base Label

Dinnerware, Serveware & Drinkware.



Hang Tag

Serveware.



Card Wrap

Drinkware & Serveware.



Hang Tag & Grosgrain Ribbon

Table Linens & Mats



Window Colour Box

Drinkware.



Colour Box

Dinnerware & Serveware.

New Trade Ordering Website

NEW
for
2025



Welcome to

The Pantry

We're excited to introduce **The Pantry**, our new trade ordering website, designed to make your ordering experience seamless and efficient.

Through this online portal, you can explore our full range of products, place orders with ease, and manage your account anytime, anywhere.

Getting started is simple! To get onboarded, reach out to our team today, and we'll guide you through the setup process. Join **The Pantry** and enjoy a smarter, faster way to access everything Captivate Brands has to offer.

Get in contact today

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exclusive to **captivate**TM
BRANDS

orla kiely

Coming soon...



exclusive to **capture**™
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MARY★BERRY

MAXWELL™
& WILLIAMS
DESIGNER HOMEWARES

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